

Privacy Policy

FreeStyle Business Partner Pty Ltd

Point Vernon, Queensland 4655, Australia

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FreeStyle Business Partner Pty Ltd (“FreeStyle Business Partner”, “we”, “us” or “our”) respects your privacy and is committed to handling personal information responsibly.

This Privacy Policy explains the types of personal information we may collect, why we collect it, how we use and protect it, and the choices available to you.

1. INFORMATION WE MAY COLLECT

Depending on how you interact with us, we may collect information including:

- your name;
- email address;
- telephone number;
- business name and business contact details;
- information you provide about your business, goals or challenges;
- responses to business diagnostics, questionnaires, enquiry forms or lead forms;
- information provided when booking a Discovery Conversation, coaching session or other service;
- information relating to products, programs or services you purchase or enquire about;
- communications between you and FreeStyle Business Partner; and
- technical information associated with use of our website, such as IP address, browser type, pages visited and website usage information.

We generally collect personal information directly from you when you contact us, complete a form, book a conversation, purchase or participate in a service or program, subscribe to communications, or interact with our website or advertising.

We may also receive information you voluntarily provide through third-party platforms, including social media lead forms and booking or course platforms.

2. HOW WE USE YOUR INFORMATION

We may use your personal information to:

1. respond to enquiries;

2. arrange Discovery Conversations, meetings or coaching sessions;
3. provide our consulting, coaching, training and online programs;
4. process registrations or purchases;
5. understand your business needs and identify services that may be relevant;
6. administer business diagnostics and questionnaires;
7. communicate with you about services, resources, events and business information;
8. improve our website, programs and customer experience;
9. measure the effectiveness of our marketing and advertising;
10. maintain business and administrative records; and
11. comply with applicable legal and regulatory obligations.

We will not sell your personal information.

3. MARKETING COMMUNICATIONS

If you subscribe to our communications, request information or otherwise consent to receiving marketing communications, we may contact you with business insights, resources, offers, programs or other information that we believe may be relevant.

You can unsubscribe from marketing emails at any time by using the unsubscribe option provided in the communication or by contacting us.

4. WEBSITE, COOKIES AND ANALYTICS

Our website may use cookies and similar technologies to help the website operate, understand how visitors use the site, improve user experience and measure the effectiveness of marketing.

We may use third-party analytics and advertising services, including services provided by Google and Meta.

These providers may collect information about your interaction with our website or advertisements in accordance with their own privacy policies.

You can manage cookies through your browser settings and, where available, through the cookie preferences provided on our website.

5. SOCIAL MEDIA AND LEAD FORMS

FreeStyle Business Partner may advertise or communicate through platforms such as Facebook, Instagram, LinkedIn and YouTube.

If you voluntarily submit your information through a social-media lead form, advertisement or messaging service, we may use that information to respond to your enquiry, understand your business needs and contact you about relevant FreeStyle Business Partner services.

Your use of those platforms is also subject to the privacy practices and terms of the relevant platform provider.

6. SHARING INFORMATION WITH SERVICE PROVIDERS

We may use trusted third-party service providers to help us operate our business, website, marketing, communications, bookings, payments, online programs and data storage.

These providers may have access to personal information only to the extent reasonably required to provide their services.

Some service providers may store or process information outside Australia. Where this occurs, the privacy and data-protection laws applying in those countries may differ from Australian requirements.

We do not sell or rent personal information to third parties.

7. SECURITY

We take reasonable steps to protect personal information from misuse, interference, loss and unauthorised access, modification or disclosure.

However, no method of electronic transmission or storage can be guaranteed to be completely secure.

8. HOW LONG WE KEEP INFORMATION

We retain personal information only for as long as reasonably necessary for the purposes for which it was collected, to maintain appropriate business records, or to meet legal, accounting or regulatory requirements.

When information is no longer required, we will take reasonable steps to delete, destroy or de-identify it where appropriate.

9. ACCESSING OR CORRECTING YOUR INFORMATION

You may contact us if you would like to request access to personal information we hold about you or ask us to correct information that is inaccurate or out of date.

We will respond to reasonable requests in accordance with applicable privacy requirements.

10. THIRD-PARTY WEBSITES

Our website may contain links to websites or services operated by other organisations.

FreeStyle Business Partner is not responsible for the privacy practices of third-party websites. We recommend reviewing the privacy policy of any external service you choose to use.

11. CHILDREN

Our business services and programs are intended for adults and businesses. We do not knowingly seek to collect personal information from children through our website or business services.

12. PRIVACY ENQUIRIES OR COMPLAINTS

If you have a question or concern about how FreeStyle Business Partner handles your personal information, please contact:

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We will endeavour to review and respond to privacy enquiries or complaints within a reasonable period.

13. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect changes to our business practices, technology, services or legal requirements.

The current version will be published on our website with the date it was last updated.